

# Imron® 3.5 +

GENERAL INDUSTRIAL



## The Heber Valley Historic Railroad finds success with Axalta Coating Systems.

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The Heber Valley Historic Railroad's (HVRR) history began in 1899, when trains served the pioneers who first settled the valley.

Today, Utah's century-old Heber Valley Railroad operates as a non-profit tourist passenger railroad that runs through a beautiful, lush valley, along the shore of a year-round recreational lake and through a steep, forested canyon.

The area known for its natural diversity and beauty is also home to extreme weather conditions. With a fleet of vintage, restored passenger cars and seven locomotives—including two steam driven ones dating back more than a 100 years—HVRR's concern was the toll that constant exposure to the environment and weather was taking on the life of its equipment.

That's why they turned to National Coatings & Supplies (NCS) and Axalta Coating Systems industrial product, Imron 3.5 HG™ +, for help in providing a durable, high-gloss finish on its historic trains.

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### Axalta and NCS—Using Advanced Coating Technology to Preserve the Past

With a growing national footprint, NCS is equipped to handle multiple facets of the coatings business—from industrial to automotive—and most anything in between. “Our stores strive to bring the highest level of service and product offerings available to an ever-growing customer base,” said store manager Ryan Hegewald.

The main consideration for the finish of Heber Valley’s rolling stock was the life expectancy, durability and gloss retention of the finish. A tougher coating, which needs to stand up to extreme climate and weather conditions, could extend the life for the equipment it’s protecting. For HVRR, that means better preservation and less corrosion. It’s also why NCS recommended Imron 3.5 HG + for the HVRR fleet.

Hegewald goes on to say, “We believe it’s a premium quality high-gloss polyurethane topcoat that provides superior adherence and bonding. Given the environmental conditions that the HVRR faces, we knew that no other brand of paint would hold up in appearance, or maintain its luster.”

### Imron 3.5 HG + Product Features

Imron 3.5 HG is designed to provide a highly durable finish that helps to deliver unequalled polyurethane performance to coat and protect your most valuable assets.

- Environmentally compliant at 3.5 lbs/gal VOC and very low HAPS at 0.6 lbs/gal solids
- Utilizes one specially formulated Imron activator
- Available in high-gloss, semi-gloss, satin and flat gloss levels
- Formulated to deliver improved color stability and pigment dispersion for superior gloss and color retention
- Designed to provide excellent resistance to corrosive environments
- Available in factory package and custom-mix colors
- Suitable as a topcoat over properly primed surfaces on numerous substrates, such as aluminum, carbon steel, galvanized steel, concrete or dry wall

### A Successful Partnership

Heber Valley Historic Railroad was looking for a new product with high-gloss appeal and durability that would work well on their locomotives, and they found these attributes in Imron 3.5 HG +. “When our customer is happy with the end result, that means we did our job right,” said Hegewald. “We couldn’t have done this without Axalta Coating Systems. We like to think that the durability offered by Imron 3.5 HG + will help the Heber Valley Historic Railroad move up and down Utah’s mountain ranges for at least another 100 years.”



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